



SHAPING THE CULTURE, SHAPING INDUSTRY

Columbia College Chicago is a distinctive gem in higher education providing an educational opportunity designed specifically for creatives. Founded in 1890 and accredited by the Higher Learning Commission, we are a liberal arts college that offers majors in creative disciplines; students are immersed from day one in a practice-based, multidisciplinary education in media, fine, and performing arts.

Our mission is to position graduates to author the culture of their times. At our core, we equip our students with the skills and creative confidence to reimagine the cultural realities of the world we all inhabit. Many of our students, like many of our faculty, are innovators who transform industries and even create new ones.

THE CASE TO INVEST

Columbia College Chicago students are talented and driven to shape what's next. For many, financial constraints are the only obstacle standing between them and graduation into successful careers as creative professionals.

Even though ninety-eight percent of Columbia freshmen enroll with a blend of federal, state, and institutional financial assistance, some students end up needing additional resources to persevere with their education. **“Unleashed 2023” has one purpose:** To garner the financial support that will enable these students to complete their degree programs and go on to contribute to a host of creative fields and industries.

The money raised as part of **“Unleashed 2023”** will be used to fund Persistence Scholarships, which are targeted at continuing students with financial need. At last year's inaugural event, Columbia raised over \$750,000, providing more than 100 students with Persistence Scholarships. However, we know there are hundreds more that are in need of additional funding to reach their dreams of a college degree.

OUR STUDENTS

Our students are diverse in identity, ethnicity, geography, and background:



48%

STUDENTS
OF COLOR



16%

FIRST GENERATION
STUDENTS



47%

PELL-ELIGIBLE



98%

RECEIVE
FINANCIAL AID

47 states and
Washington D.C.
represented

25 countries
represented

COLUMBIA COLLEGE CHICAGO

UNLEASHED

2023

WHAT WE'RE DOING: CELEBRATING COLUMBIA'S CREATIVES

WHEN WE'RE DOING IT: THURSDAY, NOVEMBER 30, 2023

6:00 p.m. Roaming Reception of curated activities
7:30 p.m. Program and Dinner

WHERE IT WILL BE: COLUMBIA COLLEGE CHICAGO
STUDENT CENTER

754 S. Wabash Ave. Chicago, IL
Parking: Valet | Attire: Urban Chic

WHY IT'S HAPPENING: OUR STUDENTS

Support for UNLEASHED 2023 will directly fund persistence scholarships, helping highly creative and intensively trained students to graduate career-ready. Join us in educating the next generation of talent who will shape what's next in Chicago and beyond.

WHO WE ARE: CO-CHAIRS

John M. Holmes and Jenni Sorenson
Constance and Hugh Williams

Planning Committee (in formation):

Philip Alphonse
The Vistria Group

Len Amato '75
MasterClass

Paul Broucek '74
Warner Bros. Pictures

Robert J. Buford
Planned Realty Group, Inc.

Paul Garnes '96
ARRAY Filmworks

John M. Holmes
AAR Corp.

Dr. Kwang-Wu Kim
Columbia College Chicago

Richard Poulton
Veradigm Inc.

Hugh C. Williams
Continental Painting and Decorating, Inc.

SPONSORSHIP

\$50,000 VISIONARY CIRCLE

- Premier seating for 20 guests
- Prominent logo recognition on event invitation, program book, website, digital and print signage, digital event communications, and event video
- Recognition in podium remarks
- Opportunity to award a named scholarship to a Columbia student

\$25,000 INNOVATOR SPONSOR

- Preferred seating for 10 guests
- Logo recognition on event invitation, program book, website, digital and print signage, digital event communications, and event video

\$10,000 INGENUITY SPONSOR

- Table seating for 10 guests
- Name listing on event invitation, program book, website, digital and print signage and digital invitations

\$5,000 PERSISTENCE SPONSOR

- Table seating for 10 guests
- Name listing on event invitation, program book, website, digital and print signage and digital invitations

COLUMBIA COLLEGE CHICAGO IS A 501(C)(3) ORGANIZATION, TAX ID #36-6112087

For sponsorship opportunities, please contact Livia Kenney at lkenney@pjhchicago.com.

***FOR RECOGNITION PURPOSES, PLEASE LIST MY/OUR NAME IN EVENT MATERIALS AS:** (example: John Doe, XYZ Company)

Name/Title/Company

Address

City/State/Zip

Phone

Email

Contact Name (for questions and seating, if different than above)

Contact Phone

Contact Email

If possible, please kindly consider check or wire transfer for gifts \$5,000+.

Please email me the ACH or wire transfer instructions at the email above.

Enclosed is a check made payable to **COLUMBIA COLLEGE CHICAGO.**

Please charge my:

American Express Discover MasterCard Visa

Account Number

Expiration Date/Code

Card Holder Name/Authorized Signature